

FUNDRAISING FOR MUSEUMS & PROJECTS

Mrs Tracey Porter

Group Responses in brainstorming

Corporate Partnership

- Whiteman Park Infrastructure Fund
- Look for companies that use products that may not be exactly what we use but can be modified e.g. steel fabricators, furnace builders
- Powerhouse Museums

Corporate Sponsorship

- Free or cheap paint (Dulux many years ago)
- Concrete suppliers – free or negotiate a good price
- Bunnings BBQs
- Switchboard builder

Fundraising Activities

- “Give-a-little” on line fundraising – crowd funding
- Brisbane Bunnings Sausage Sizzle’
- Ask members to subscribe to lottery tickets
- Tram Driving experience for a fee – say \$100
- Special Event days with themes
- Birthday parties
- Donation boxes in tram shed
- Wedding charters
- Sale of surplus equipment and scrap metal
- Model Railway exhibitions, car rallies, lifestyle shows
- Appeal on renewal forms
- Facebook page – social media
- Working with other museums to share activities
- Ideas from Danish tram museum including having special beer labels printed
- Charge visitors a fee to drive a tram
- Bequests
- Active effort to attract donations from visitors
- In kind support from rail industry – for example suppliers of concrete sleepers, ballast, electrical equipment. Focus donations on specific projects.

Donors

- Donations from members
- Appeals from members, and like associations in times of crisis
- SPER – concrete
- NYAS International – transformer oil
- Member Donors
- Members and passengers
- Tools, equipment, steel poles, rail, steel sleepers, tram bodies

- Go Fund Me and similar
- Member donations
- Non-member donations
- “It’s who you know”

Funding applications

- Lotteries
- NZ lotteries board
- Community & Arts grants from Government Departments
- Public Records Victoria for interpretive panels
- NZ: Pub charities
- Community Funds
- Gambling Funds
- Government Department Grants
- National Library
- Lottery West – ‘Tracks by the Swan’
- Transport Heritage for NSW grants – STM, SBM
- Pata (Data?) Foundation

Bequests

- SPER
- Tyler – carbarn
- Northington
- Kingsley
- Trade
- Notices in trams / museums for bequests
- Bequests from estates
- Estates

Trade

- Trade supplies - 939 and depot
- Redundant equipment
- Surplus paint etc

These interpreting trade as sales >

- Ticket sales
- Souvenirs, books
- AMRA
- Railfest
- Carbarn tours
- On trams
- Movies and TV sets or locations or vehicles
- Sale of publications
- Souvenirs and refreshments
- Admission – including tram rides
- Tram rides / bus charters

- Body builders (?)
- Publications